

Wisconsin Association of Convention & Visitors Bureaus

Total Lobbying Effort

Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$15,625.99	\$31,155.78	\$18,600.51	\$23,268.92	\$88,651.20

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
12.50	45.75	12.00	5.75	76.00

Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
199.25	212.25	165.00	156.75	733.25

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 228

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	26.00 (10%)			26.00 (3%)

Assembly Bill 267

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	26.00 (10%)			26.00 (3%)

Senate Bill 301

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	65.00 (25%)	44.00 (25%)		109.00 (13%)

Assembly Bill 385

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	65.00 (25%)	44.00 (25%)		109.00 (13%)

Lobbying Effort On Budget Bill Subjects

Tourism

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total

64.00 (30%)			49.00 (30%)	113.00 (14%)
-------------	--	--	-------------	--------------

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Room Tax is intended for local tourism promotion and development though most municipalities have the opportunity to retain up to 30 percent. Reform is needed to ensure the proper use of room tax to help grow the tourism industry and local economies.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
84.70 (40%)			24.38 (15%)	109.08 (13%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
21 (10%)	26 (10%)	27 (15%)	8 (5%)	81.66 (10.09%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
42.35 (20%)	51.60 (20%)	61.95 hours (35%)	81.25 (50%)	237.15 (29.30%)